

National Lending Associates, Inc. Launches TuitionFlex SM Payment Program for Lesley University

Partners with Sterling Education Finance, LLC to provide extended payment program



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San Diego, California – July 16, 2009 - National Lending Associates, Inc. (NLA) in cooperation with Sterling Education Finance, LLC announced today that Lesley University will expand their financial aid options by offering the TuitionFlex SM payment program. The TuitionFlex Program offers two customizable tuition payment products which include TuitionEase™ (less than 12 months) and TuitionExtend™ (contracts greater than 12 to 120 months). These alternative financing options are designed to help ease the current financial burden on students and their families by extending their tuition payments over a pre-set period. "With limited private loan funding available, the TuitionFlex program is a great financial alternative for our students and their families," said Scott Jewell, Director of Student Financial Services at Lesley University. "Along with partnering with Sterling Education Finance, the turnkey program has made implementation for our institution very easy."



“NLA has once again partnered with Sterling Education Finance in order to provide Lesley University the TuitionFlex Program,” states Douglas Feist, Chief Executive Officer of NLA. “This allows both organizations the opportunity to assist the school in providing a financing option for paying for education during difficult economic times.”

“With private loans being increasingly difficult to secure, the TuitionFlex program offers a great alternative means of financing for families,” states Jennifer Wallace, Regional Vice President at Sterling Education Finance. “With institutions like Lesley University willing to go the extra mile for students, a win-win situation is created for all parties.”

For more information on the TuitionFlex Program go to (www.sterlingeducationfinance.org) or call Pat Cook at (828) 335-1092.

About National Lending Associates, Inc.

Based in San Diego, California, with offices in Ohio, Arizona, Georgia, Pennsylvania and New York, National Lending Associates, Inc., is a nationwide specialty service company focused on providing financing solutions, loan and portfolio administration services, and technology options for the education financing marketplace (www.nationallendingassociates.com).

About Sterling Education Finance, LLC

Sterling Education Finance, LLC is an innovative education financing company dedicated to the larger mission of ensuring access to education. Our product suite is designed to offer financing solutions for every private K-12 school, college or university based on the institution's unique needs as well as the needs of the students and families they serve. We have a select group of origination, funding and

servicing partners and all of our products are fully supported by our team of industry veterans.

About Lesley University

Lesley University www.lesley.edu is an 8,000-student, multi-site university for women and men, and is one of the nation's largest providers of graduate professional education opportunities to K-12 educators. Anchored by a strong liberal arts curriculum, Lesley offers undergraduate and graduate programs in education, the arts, human services and the environment at its Cambridge and Boston campuses, online, and in 150 locations in 23 states. Lesley's four schools include the [*School of Education*](#), the [*Graduate School of Arts and Social Sciences*](#), [*The Art Institute of Boston*](#), and [*Lesley College*](#), an undergraduate residential college. Lesley University prepares individuals for lives and careers that make a difference, and serves the evolving needs of students and a diverse society through innovative programs and pedagogy, high quality instruction, scholarship, advocacy, and outreach.