

# **National Lending Associates, Inc. Launches TuitionFlex<sup>SM</sup> Payment Program for Technology Learning Center, Inc.**

*Partners with Sterling Education Finance, LLC to  
provide extended payment program*



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**San Diego, California - July 10, 2009** - National Lending Associates, Inc. (NLA) in cooperation with Sterling Education Finance announced today Technology Learning Center will expand its financing options by offering the TuitionFlex payment program. TuitionFlex is a customizable tuition payment program which allows students and their families to extend their tuition payments over a pre-set period, easing the economic impact of tuition payments. "These are very difficult times for many of our students," said Tony Chamoun, President of Technology Learning Center. "Every day, we speak to families who are not in the same financial position they were last year, yet they remain dedicated to achieving their goals of a higher education. We wanted to find an effective solution to ease the strain of tuition costs for our families—and partnering with Sterling Education Finance helped us do that".



"NLA is excited about our partnership with Sterling Education Finance. Pat Cook, its CEO, and her team bring extensive industry experience which our senior management team has worked with in the past," states Douglas Feist, Chief Executive Officer of NLA. "Putting the TuitionFlex Program in place with the Technology Learning Center provides both Sterling Education Finance and ourselves a greater opportunity to assist the school in providing a financing option for the education of their students and families during these difficult economic times."

TuitionFlex is a turn-key program which enables the school to create an extended payment plan for students and parents—with terms as short as 4 months or as long as 120 months. TuitionFlex is designed to be compliant with Truth in Lending disclosure requirements in all 50 states. Once students enroll, NLA works with them to ensure that payments are made at a minimum, deferred or graduated payment schedule, assisting them and their families every step of the way. "The TuitionFlex program was designed to help schools create opportunities for families to continue to afford college," explained Jennifer Wallace, Regional Vice President at Sterling Education Finance. "With institutions like Technology Learning Center willing to go the extra mile for students, we have put a program in place that offers a low cost option to pay tuition bills not covered by financial aid. It's truly a win-win situation".

For more information on the TuitionFlex Program go to [www.sterlingeducationfinance.org](http://www.sterlingeducationfinance.org) or call Pat Cook at (828) 335-1092.

### **About National Lending Associates, Inc.**

Based in San Diego, California, National Lending Associates, Inc., is a nationwide specialty service company focused on providing financing

solutions, loan administration services and technology options for the consumer and commercial markets ([www.nationallendingassociates.com](http://www.nationallendingassociates.com) ).

### **About Sterling Education Finance, LLC**

Sterling Education Finance, LLC is an innovative education financing company dedicated to the larger mission of ensuring access to education. Our product suite is designed to offer financing solutions for every private K-12 school, college or university based on the institution's unique needs as well as the needs of the students and families they serve. We have a select group of origination, funding and servicing partners and all of our products are fully supported by our team of industry veterans.