

Titanium-Jewelry.com Introduces the Rainbow Collection by Edward Mirell



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Leading online jeweler offers \$25 discount and free 2-day shipping on most styles



(Modesto, Calif.) July 13, 2009 – Titanium-Jewelry.com, a leading online retailer of men's wedding bands, tungsten rings, titanium rings and unique contemporary jewelry, is pleased to introduce the latest designs from the Edward Mirell Rainbow Collection. In addition to the rainbow titanium jewelry, Titanium-Jewelry carries one of the largest selections of Edward Mirell jewelry available online.

"Color is hot this season when it comes to jewelry and the [rainbow jewelry](#) from Edward Mirell features stunning colors against the cool backdrop of its classic titanium and black titanium rings," said Ron Yates, founder, Titanium-Jewelry.com. "Those who appreciate the distinctive appeal of Edward Mirell will be drawn to the inspired addition of color."

The Edward Mirell Rainbow Collection offers several uniquely designed pieces. One of the most popular selections is the matching black titanium and rainbow grooved wedding bands for couples. Other

popular pieces from the Rainbow Collection are the Rainbow Sapphire BlackTi Ring which measures 6mm and is studded with bezel set multi-colored sapphires and also comes in a grey titanium option. The matching Rainbow Sapphire Titanium Heart Necklace and Earrings, with genuine multi-colored sapphires, are also great gift giving jewelry options from the Rainbow Jewelry collection. Whether shopping for rainbow rings as a show of commitment, or as a beautiful gift, the Edward Mirell Rainbow Collection has something for any occasion.

Known for its distinctive designs that blend art with the science of metallurgy, Edward Mirell is the brainchild of jewelry designers Edward Rosenberg and Mirella Connor. Rosenberg, CEO of Spectore, the parent company of Edward Mirell, pioneered the use of titanium in high-end jewelry design and fabrication more than 30 years ago when the material was used primarily in aerospace. His foray into the use of contemporary metals led to Edward Mirell becoming the authority on titanium jewelry innovation.

In addition to carrying the Edward Mirell collection, Titanium-Jewelry.com offers designs from ArtCarved, Benchmark, COGE, Diana Classic, Formotion Watches, J.R. Yates, Orange County Choppers and Triton. Enticing grooms and couples worldwide, the online retailer provides a multitude of styles and metals representing the best selection of palladium rings, titanium rings, tungsten rings, and men's wedding bands for the up and coming male and female demographic.

For a limited time, Titanium-Jewelry.com is offering \$25 savings on orders of \$100 or more. To receive promotion, please use coupon code FLY25 at checkout.

About Titanium-Jewelry.com

Titanium-Jewelry.com provides a wide selection of [titanium rings](#), tungsten rings, men's watches and black titanium jewelry uniquely styled for men and women. Experts in modern [mens wedding rings](#) and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit www.Titanium-Jewelry.com.

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