

# “If You Liked It Then You Shoulda Put a Ring on It”



Released on: August 31, 2009, 4:37 am

Author: [Titanium-Jewelry.com](http://Titanium-Jewelry.com)

Industry: [Retail](#)

*Trend-setting male engagement rings and wedding bands feature unique materials such as palladium, titanium, tungsten and black diamonds*

MODESTO, Calif., August 31, 2009 -- Cue the catchy lyrics from the popular songstress, Beyoncé Knowles, whose advice to suitors now seems apropos for modern women buying men's engagement rings for their fiancés. Traditionally, women bought engagement gifts for their beaus, such as a watch, but now, with a movement that may be considered a natural evolution, some men are wearing engagement rings.

“The definition of engagement is more generous today than it was just a few decades ago, with extended engagement periods that can last several years and, with ladies popping the question,” said Ron Yates, founder, Titanium-Jewelry.com. “Along with this shift, we see an uptick in the sale of men's engagement rings, letting the world know that a man has been claimed and that he is unavailable. As a trusted advisor on contemporary metals, Titanium-Jewelry.com is at the service of couples looking for a modern twist on the typical engagement ring, many of whom opt for palladium, titanium, tungsten and [black diamond rings](#).”

While more popular in certain countries, male engagement rings may be gaining favor in the U.S. for a few reasons. With the cost of weddings, couples are extending their engagements to save up for the big day, or to complete their education. Working women are

empowered to purchase men's engagement rings; bolder yet are those who propose to their mates. Gender equality aside, some men are happy to wear a ring symbolizing the end of their bachelorhood.

In an effort to provide for this niche, Titanium-Jewelry.com offers an extensive selection of engagement rings for men. A trusted guide to contemporary metals, Titanium-Jewelry.com presents matching his and hers wedding bands, men's wedding rings and rainbow rings. Featuring unique designs and materials, including cutting-edge palladium rings, black diamond rings and colored gems, Titanium-Jewelry.com has a stylish selection that appeals to men and women with discriminating tastes, at affordable prices.

Titanium-Jewelry.com brings cutting edge designs to market offering affordability and stylish value to couples in search for unique rings and contemporary jewelry. Enticing grooms and couples worldwide, the online retailer provides a multitude of styles and metals representing the best selection of palladium rings, titanium rings, tungsten rings, and men's wedding bands for the up and coming male and female demographic. For more information, please visit <http://www.titanium-jewelry.com>.

## **About**

## **Titanium-Jewelry.com**

Titanium-Jewelry.com provides a wide selection of [titanium rings](#), [tungsten rings](#), men's watches and black titanium jewelry uniquely styled for men and women. Experts in modern men's jewelry, men's wedding bands and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit [www.Titanium-Jewelry.com](http://www.Titanium-Jewelry.com).

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**Contact Details:** Ron Yates  
800-370-2646  
ron@titanium-jewelry.com  
<http://www.titanium-jewelry.com>

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