

Health Profession Loan from Custom Loan SourceSM Now Offered at Rocky Vista University, LLC through Education Loan Source, Inc., in Partnership with Sterling Education Finance, LLC

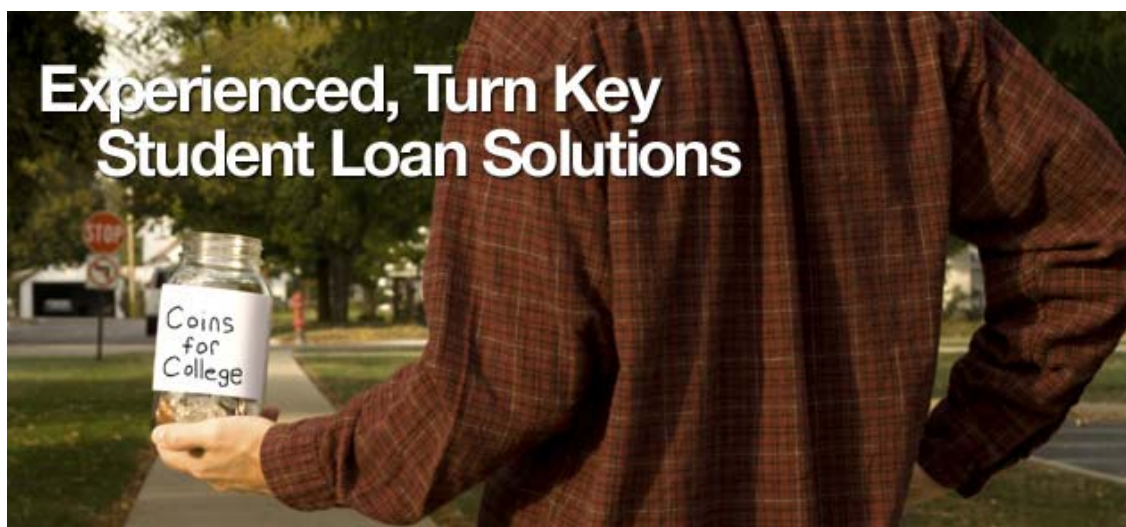


Released on: September 22, 2009, 5:13 am

Author: [Education Loan Source](#)

Industry: [Education](#)

San Diego, California - September 22, 2009 - Education Loan Source, Inc. (ELS), in partnership with Sterling Education Finance, LLC (Sterling) has announced its launch of the Health Profession Loan (HPL) through ELS' Custom Loan SourceSM Program for Rocky Vista University, located in Parker, Colorado.



Rocky Vista University, with students trained in osteopathic medicine, has disbursed approximately \$7MM in loan volume since its August launch with pending disbursements of an additional \$7MM. "Our students are facing significant challenges in paying for college since traditional financing options are becoming more difficult to access," said Kathy Leary, Director of Financial Aid at Rocky Vista University. "The HPL Custom Loan Source Program provides our institution with the opportunity to offer an alternative private loan program which specifically meets some of the unique needs of our students."

The Custom Loan Source Program is highly flexible and customizable private education loan that can be implemented quickly and easily. "Our Program provides the ability for the school to choose the best private loan product features for its students and their families while meeting the school's needs and financial objectives," said Douglas Feist, Chief Executive Officer of ELS. "At ELS, it is our mission to help schools find additional low-cost funding options for their students and the Rocky Vista University program is another example of that goal."

ELS manages the entire HPL Program for Rocky Vista University from product development and vendor relationships to loan portfolio administration services. Servicing is performed by AES/PHEAA.

Nancy Chalker, Regional Vice President at Sterling Education Finance, is the relationship manager for Rocky Vista and identified the HPL Program as a product that could meet the school's short timeline without sacrificing a competitive product for students. "Offering the HPL Custom Loan Source Program creates a win/win situation for Rocky Vista University and their students."

For more information on the Custom Loan Source Program go to (www.sterlingeducationfinance.org) or call Pat Cook at (828) 335-1092.

About Education Loan Source, Inc.
Based in San Diego, California, ELS is a wholly owned subsidiary of National Lending Associates, Inc. ELS is a nationwide education finance company focused solely on private student loan funding and solutions. ELS's executive team has over 40 years of experience in the student loan industry and is committed to providing excellent product alternatives and a high level of customer service (www.educationloansource.com).

About Sterling Education Finance, LLC

Sterling Education Finance, LLC is an innovative education financing company dedicated to the larger mission of ensuring access to education. Their product suite is designed to offer financing solutions for every private K-12 school, career and trade institution, college or university based on the institution's unique needs as well as the needs of the students and families they serve. They have a select group of origination, funding and servicing partners and all products are fully supported by their team of industry veterans.

Contact Details:

National Lending Associates, Inc.
11526 Sorrento Valley Road, Suite D
San Diego, CA 92121
Direct: (858) 720-6817
Fax: (858) 720-6890
E-Fax: (858) 720-3817

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)