

# Transfreight Adds Yard Hound™ from PINC Solutions to Further Expand its Capabilities in Yard Management



Released on: September 10, 2009, 7:42 am

Author: [PINC Solutions](#)

Industry: [Transportation & Logistics](#)

Leading lean logistics service provider benefits from real-time-location-system (RTLS) enhanced visibility added to yard management solution.

BERKELEY, CA, September 10, 2009 – PINC Solutions, the leader in cost-effective real-time asset visibility technology, announced today that Transfreight has implemented PINC Solutions' Yard Hound at its Toyota-dedicated crossdocking facility and the adjacent manufacturing plant located in Woodstock, Ontario. Yard Hound added automated real-time visibility for asset tracking to an existing yard management and shunt control solution.

PINC's innovative real-time location system utilizes passive RFID and other wireless and sensor technologies to locate and track the positions of assets in the yard in real time, ensuring the visibility information for the yard is always up-to-date.

"We are pleased to enable Transfreight to monitor and track their yard assets in real-time utilizing our patented RTLS technology," said Aleks Gollu, CEO of PINC Solutions. "As a well-recognized expert in the Toyota Production System (TPS), Erlanger, Kentucky-based

Transfreight engineers lean supply chains for top manufacturers across North America. Our system helps further streamline the yard operation by providing real-time, accurate information about all activities associated with the assets while in the yard.”

With PINC’s Yard Hound, users have access to the yard information remotely anytime through secure web portals. Electronic records, automated alerts and notifications, and customized reports about our customer’s assets are also available. PINC’s customers realize many benefits from the system such as:

- Increased yard operation efficiency
- Improved yard truck and driver productivity and retention
- Reduced manual yard checks
- Increased yard velocity and throughput
- Improved equipment utilization
- Reduced late, demurrage and detention fees
- Enhanced customer and vendor services

## **About**

## **PINC**

## **Solutions**

PINC is a leading provider of real-time visibility enabled yard management solutions headquartered in Berkeley, California. Its clients include Fortune-1000 businesses in manufacturing, retail and transportation including Kraft Foods and Kimberly-Clark. PINC has pioneered the development of real-time-location-system (RTLS) using an innovative combination of passive RFID, GPS, MEMS and other wireless sensors to determine the item position in real time, eliminating the need for capital investment in the infrastructure. PINC provides turnkey yard management solutions delivered over the web on a Software-as-a-Service (SaaS) platform. For more information please visit [www.pincsolutions.com](http://www.pincsolutions.com)

## **Media Contacts:**

PINC Solutions

Michelle Kiang

[press@pincsolutions.com](mailto:press@pincsolutions.com)

+1 510-845-4900

###

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)